

## **HOW WE SERV**

- 1 We are committed to the success of our Strategic Partners and The Network. We only win if they win.
- 2 We speak the truth, and don't waste time getting there.
- We acknowledge every client and colleague communication – email, phone or otherwise – within one hour during normal business hours.
- 4 We always ask Is that the best we can do?
- 5 We listen to our clients' needs and offer solutions quickly.
- 6 We are fun and easy to work with!
- 7 We always do what we say we will do, and only promise what we can deliver.
- 8 We embrace change, chaos and speed.
- 9 We will constantly innovate and disrupt the market. Being first at anything is painful...but not near as much as being second.
- 10 We think BIG. Nope...bigger. Nope...even bigger!

Our team is committed to the values above. Signing this is a declaration of that commitment, both to each other and to our clients.